

## INVOICE



WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494045-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1332

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	494045	06311489

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	6AM-6:30AM Eyewitness	6AM-6:30AM	-TWTF--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/23/12 6:10 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV38H \$40.00 NM 2 GFSB W 10/24/12 6:24 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV44H \$40.00 NM 3 GFSB F 10/26/12 6:25 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV43H \$40.00 NM									
2	10/23/12	10/26/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-TWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/23/12 6:41 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV36H \$50.00 NM 4 GFSB W 10/24/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV42H \$50.00 NM 3 GFSB Th 10/25/12 6:58 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV43H \$50.00 NM									
3	10/23/12	10/26/12	7AM-9AM The Early Show	7AM-9AM	-TWTF--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB W 10/24/12 8:46 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV43H \$30.00 NM 4 GFSB Th 10/25/12 8:39 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV44H \$30.00 NM 1 GFSB F 10/26/12 7:41 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV45H \$30.00 NM									
4	10/23/12	10/26/12	Eyewitness News at Noon	12PM-12:30PM	-TWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/23/12 12:13 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV42H \$50.00 NM 3 GFSB W 10/24/12 12:25 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV44H \$50.00 NM 4 GFSB F 10/26/12 12:16 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV44H \$50.00 NM									
5	10/23/12	10/26/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-TWTF--	:30	2	\$65.00	NM

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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494045-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1332	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/23/12	10/26/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-TWTF--	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/23/12 5:19 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV38H \$65.00 NM 1 GFSB F 10/26/12 5:10 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV45H \$65.00 NM									
6	10/23/12	10/26/12	5:30PM-6PM Eyewitness	5:30PM-6PM	-TWTF--	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/23/12 5:37 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV36H \$65.00 NM 4 GFSB Th 10/25/12 5:55 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV45H \$65.00 NM 2 GFSB F 10/26/12 5:54 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV46H \$65.00 NM									
7	10/23/12	10/26/12	6PM-6:30PM Eyewitness	6PM-6:30PM	-TWTF--	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB W 10/24/12 6:28 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV42H \$90.00 NM 2 GFSB Th 10/25/12 6:24 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV42H \$90.00 NM 4 GFSB F 10/26/12 6:28 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV45H \$90.00 NM									
8	10/23/12	10/26/12	7PM-7:30PM	7PM-7:30PM	-TWTF--	:30	3	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 GFSB Tu 10/23/12 7:28 PM 7PM-7:30PM :30 LMFS12TV42H \$90.00 NM 2 GFSB W 10/24/12 7:20 PM 7PM-7:30PM :30 LMFS12TV43H \$90.00 NM 1 GFSB Th 10/25/12 6:59 PM 7PM-7:30PM :30 LMFS12TV45H \$90.00 NM									
9	10/23/12	10/26/12	7:30PM-8PM	7:30PM-8PM	-TWTF--	:30	2	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 GFSB W 10/24/12 7:57 PM 7:30PM-8PM :30 LMFS12TV44H \$90.00 NM 2 GFSB Th 10/25/12 7:45 PM 7:30PM-8PM :30 LMFS12TV42H \$90.00 NM									
10	10/23/12	10/26/12	5AM-5:30AM Eyewitness	5AM-5:30AM	-TWTF--	:30	3	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/23/12 5AM-5:30AM Eyewitness New 5AM-5:30AM :00 \$20.00 NM Credited 4 GFSB Th 10/25/12 5:20 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV45H \$20.00 NM 3 GFSB F 10/26/12 5:22 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV45H \$20.00 NM									
11	10/23/12	10/26/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-TWTF--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 3 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
494045-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1332	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/23/12	10/26/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-TWTF--	:30	3	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB W 10/24/12 5:58 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV43H \$30.00 NM 1 GFSB Th 10/25/12 5:53 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV42H \$30.00 NM 3 GFSB F 10/26/12 5:40 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV46H \$30.00 NM									
12	10/23/12	10/28/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	-TWTFSS	:30	5	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -TWTFSS 5 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 GFSB W 10/24/12 11:21 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV43H \$65.00 NM 3 GFSB Th 10/25/12 11:14 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV45H \$65.00 NM 5 GFSB F 10/26/12 11:24 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV45H \$65.00 NM 2 GFSB Sa 10/27/12 11:23 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV45H \$65.00 NM 4 GFSB Su 10/28/12 11:13 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV45H \$65.00 NM									
13	10/23/12	10/23/12	NCIS	8PM-9PM	-1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 10/23/12 8:35 PM NCIS 8PM-9PM :30 LMFS12TV38H \$300.00 NM									
14	10/23/12	10/23/12	NCIS: LA	9PM-10PM	-1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 10/23/12 9:43 PM NCIS: LA 9PM-10PM :30 LMFS12TV36H \$300.00 NM									
15	10/27/12	10/27/12	SA Eyewitness News	6AM-7AM	-----1-	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 10/27/12 6:13 AM SA Eyewitness News 6AM-7AM :30 LMFS12TV44H \$20.00 NM									
16	10/27/12	10/27/12	SA Eyewitness News	7AM-9AM	-----1-	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 10/27/12 8:43 AM SA Eyewitness News 7AM-9AM :30 LMFS12TV45H \$35.00 NM									
17	10/28/12	10/28/12	SU Eyewitness News	6AM-7AM	-----1	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 6:53 AM SU Eyewitness News 6AM-7AM :30 LMFS12TV43H \$20.00 NM									
18	10/28/12	10/28/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
494045-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1332	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	10/28/12	10/28/12	SU Eyewitness News	7AM-9AM	-----1	:30	1	\$35.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 7:27 AM SU Eyewitness News 7AM-9AM :30 LMFS12TV45H \$35.00 NM									
19	10/28/12	10/28/12	CBS Sunday Morning	9AM-10:30Am	-----1	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 9:44 AM CBS Sunday Morning 9AM-10:30Am :30 LMFS12TV44H \$85.00 NM									
20	10/28/12	10/28/12	Su 10:30AM-11:30AM RC10:30AM-11:30AM		-----1	:30	1	\$55.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 10:59 AM Su 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 LMFS12TV45H \$55.00 NM									
21	10/28/12	10/28/12	Patriots Football	1pm-7pm	-----3	:30	3	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----3 3 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 2:35 PM Patriots Football 1pm-7pm :30 LMFS12TV46H \$350.00 NM 3 GFSB Su 10/28/12 4:21 PM Patriots Football 1pm-7pm :30 LMFS12TV45H \$350.00 NM 2 GFSB Su 10/28/12 4:54 PM Patriots Football 1pm-7pm :30 LMFS12TV43H \$350.00 NM									
22	10/28/12	10/28/12	60 Minutes	7PM-8PM	-----1	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 7:38 PM 60 Minutes 7PM-8PM :30 LMFS12TV45H \$550.00 NM									
23	10/28/12	10/28/12	Mentalist	10PM-11PM	-----1	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 10/28/12 10:36 PM Mentalist 10PM-11PM :30 LMFS12TV44H \$200.00 NM									
37	10/24/12	10/24/12	CSI	10PM-11PM	--W----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 --W---- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 10/24/12 10:34 PM CSI 10PM-11PM :30 LMFS12TV42H \$250.00 NM									
38	10/25/12	10/25/12	Person of Interest	9PM-10PM	---T---	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ---T--- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 10/25/12 9:50 PM Person of Interest 9PM-10PM :30 LMFS12TV43H \$300.00 NM									
39	10/26/12	10/26/12	Blue Bloods	10PM-11PM	----F--	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 ----F-- 1 \$200.00									

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1332	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	10/26/12	10/26/12	Blue Bloods	10PM-11PM	----F--	:30	1	\$200.00	NM
10/22/12 10/28/12 ----F-- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB F 10/26/12 10:45 PM Blue Bloods 10PM-11PM :30 LMFS12TV43H \$200.00 NM									
40	10/27/12	10/27/12	Crimetime	9PM-10PM	-----S-	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 -----S- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Sa 10/27/12 9:32 PM Crimetime 9PM-10PM :30 LMFS12TV46H \$150.00 NM									
Total Spots							52		

## Payment Terms Net 30 Days

Gross Total	\$5,560.00
Agency Commission	\$834.00
Net Amount Due	\$4,726.00

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WFSB Fairfield County  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

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494045-2	10/31/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.  
Attention: Accounts Payable  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21204

Send Payment To:

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Box 13034  
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1332

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	494045	06311489

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/29/12	10/29/12	6:30AM-7AM Eyewitness	6:30AM-7AM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 6:51 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV46H \$50.00 NM									
27	10/29/12	10/29/12	Eyewitness News at Noon	12PM-12:30PM	1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 1:00 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV45H \$50.00 NM									
28	10/29/12	10/29/12	5PM-5:30PM Eyewitness	5PM-5:30PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 5:29 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV43H \$65.00 NM									
29	10/29/12	10/29/12	5:30PM-6PM Eyewitness	5:30PM-6PM	1-----	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 5:49 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV44H \$65.00 NM									
30	10/29/12	10/29/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 6:33 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV45H \$90.00 NM									
31	10/29/12	10/29/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$90.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.  
Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

## INVOICE



Send Payment To:

WFSB Fairfield County  
Box 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494045-2	10/31/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1332	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/29/12	10/29/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 7:13 PM 7PM-7:30PM 7PM-7:30PM :30 LMFS12TV45H \$90.00 NM									
33	10/29/12	10/29/12	5AM-5:30AM Eyewitness	5AM-5:30AM	1-----	:30	1	\$20.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 5:24 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV46H \$20.00 NM									
34	10/29/12	10/29/12	5:30AM-6AM Eyewitness	5:30AM-6AM	1-----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 5:55 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV45H \$30.00 NM									
35	10/29/12	10/29/12	M-SU Eyewitness News @ 11PM	11PM-11:35PM	1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 11:33 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV45H \$65.00 NM									
36	10/29/12	10/29/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 10/29/12 10:18 PM Hawaii 5-0 10PM-11PM :30 LMFS12TV46H \$300.00 NM									
Total Spots							10		

Payment Terms Net 30 Days

Gross Total	\$825.00
Agency Commission	\$123.75
Net Amount Due	\$701.25

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